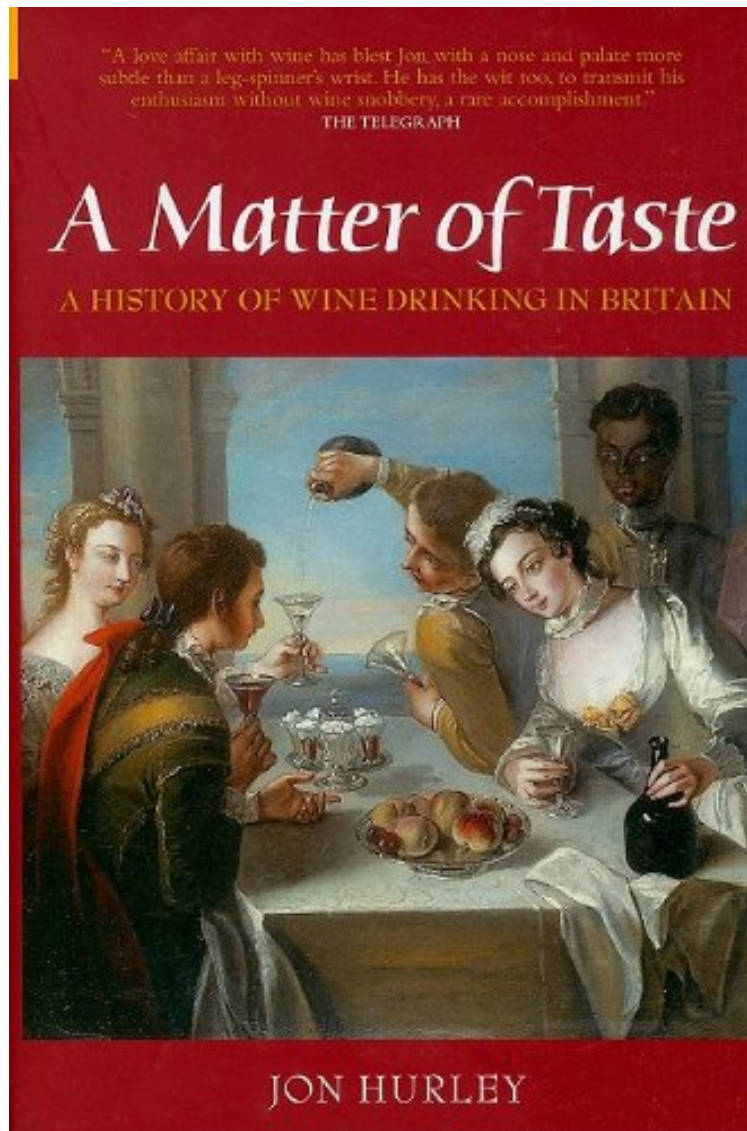


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A Matter of Taste: The History of Wine Drinking in Britain

Jon Hurley

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Jon Hurley : A Matter of Taste: The History of Wine Drinking in Britain before purchasing it in order to gage whether or not it would be worth my time, and all praised A Matter of Taste: The History of Wine Drinking in Britain:

This book takes an irreverent look the development of Britain's national tastes. The eclectic scope of the book includes a discussion of the wine list at the coronation of George VI, the impact of French Chateau legislation in 1855 upon the

obsessive Victorian claret fiends of the day, the explosion of Hock as the typical plonk of the 1970s, and the many frauds, marketing ploys, and outrages perpetrated on the traditionally naive British market over the years. Lavishly illustrated with paintings, photographs, labels, and woodcuts, this light-hearted journey through the cultural history of wine is a wonderful book for anyone who enjoys a glass or two.

About the Author Jon Hurley has been in the wine industry for more than thirty years. He has a highly expressive writing style that is imbued with his lively sense of humour. He has already written a book on bareknuckle fighter Tom Spring for Tempus and has published a raunchy coming-of-age novel set in rural Ireland. When he is not ferrying his youngest daughter around the country in pursuit of further equestrian honours, Jon runs a wine-weekends business from his Herefordshire home.