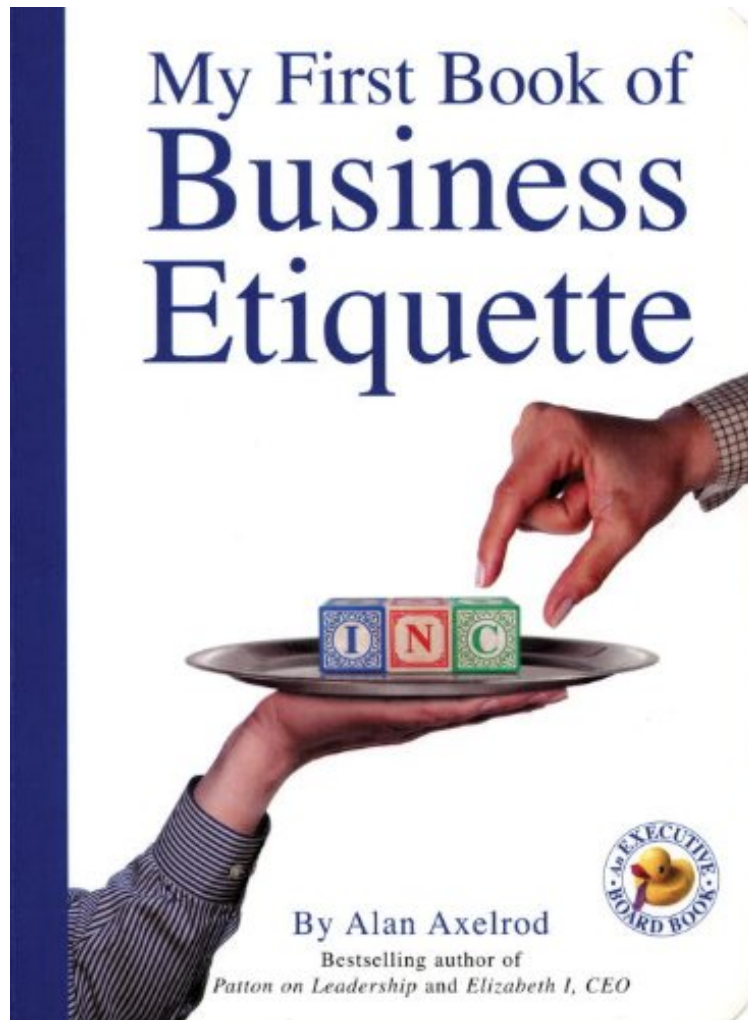


(Download) My First Book of Business Etiquette (Executive Board Book)

My First Book of Business Etiquette (Executive Board Book)

Alan Axelrod Ph.D.

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Alan Axelrod Ph.D. : My First Book of Business Etiquette (Executive Board Book) before purchasing it in order to gage whether or not it would be worth my time, and all praised My First Book of Business Etiquette (Executive Board Book):

3 of 3 people found the following review helpful. Not exactly what I expected By One honest chic I purchased this book as a gift for my sister who is "making the transition from dorm room to board room" so to speak, so I thought this would be the perfect book for her. However, when it arrived in the mail I took a look at it and saw that it was not at all what I had envisioned. First of all, the book is a hardcover book with "hard" pages inside...or what they normally would call a "board book". It's a book I would normally think of purchasing for my two year old daughter. It's not a chapter book at all. It's very short- 23 pages to be exact! Since it was so close to Christmas time, I didn't know if I

should go ahead and keep it and give it to my sister or return it to .com- so I decided to read it. (Believe me, it didn't take long.) Now I must admit, overall, the book has some really great advice about business etiquette. It's just, like I said, not what I expected. It's more of a book I would think to buy a 15-18 year old, not a 25 year old. If I had known this book had been so short and made of cardboard or whatever, I wouldn't have purchased it. However, after reading it I do admit that the advice is worthy. It's just a very short book for \$9.95. Just wanted to warn everyone- be careful before you purchase this. 3 of 3 people found the following review helpful. You've Got to Have A Sense of Humor About It . . .By Martha Valenta This "chunky" book (with cardboard pages, like the kind you'll find any 3-year old chewing on), is fabulous. You've got to have a sense of humor though. It's the kind of thing you give as a parting gift to a crappy boss -- or as a half-joke gift to a recent college grad. The info in it IS actually good, but it isn't comprehensive. I don't think it's meant to be. I must say that several of my friends and I have had a good laugh over this book, and we've gotten a little good advice from it too -- a combination which makes it worth every penny to me.

Business Etiquette—simple as A, B, C. The perfect little primer for today's busy executive, My First Book of Business Etiquette offers essential advice and practical tips in a format even a child could understand!

About the Author Alan Axelrod is the author of the Business Week bestsellers Patton on Leadership and Elizabeth I, CEO, in addition to many other books on business, management, communication, and American and military history. He lives in Atlanta, Georgia.