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No One Gives A Shit About Your Brand

Anonymous

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After watching brands fail, give-up, and fade away for years...this book helps entrepreneurs believe in themselves. Take your business branding development to the next level with this how-to guide for success. The chapters include worksheets that will help you develop and organize your branding architecture. Go over what makes your brand special, who is interested, what makes your logo memorable, how you can use social media, and some marketing and publicity ideas. This book is here to tell you what no one else will. You most likely are failing at what you do, so it's a good thing you purchased this book. Get ready to work! WHEN NO ONE GIVES A SHIT, you need an educational workbook for your brand!