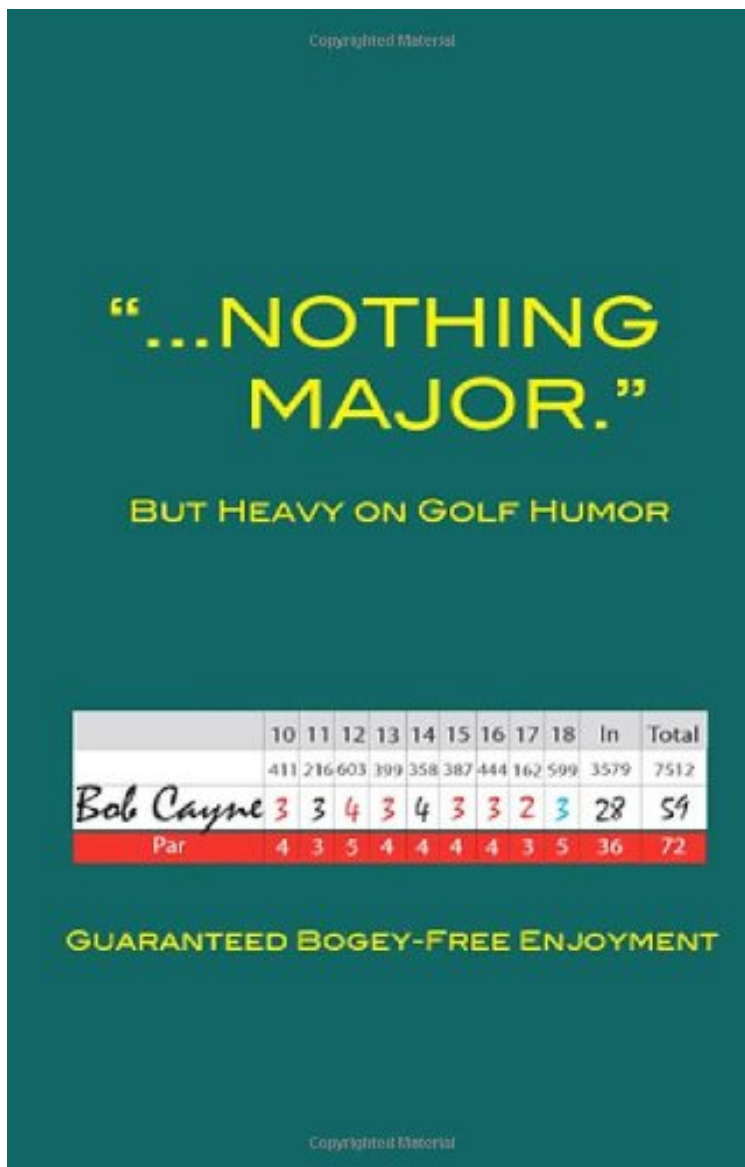


(Mobile ebook) "...Nothing Major"

"...Nothing Major"

Bob Cayne

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Bob Cayne : "...Nothing Major" before purchasing it in order to gage whether or not it would be worth my time, and all praised "...Nothing Major":

Bob Cayne co-hosted "Talking Golf" a weekly radio show with Cleveland golf writer George Sweda. At first, it was impossible to promote the show without overselling it. So they didn't. They opted for promos like: "Hi, this is Jack

Nicklaus. I've won my share of majors and I have to tell you, 'Talking Golf' with George Sweda and Bob Cayne is nothing major." Jack and Arnold, Gary, Fuzzy and Nancy (the generation that spiked the game's popularity) and dozens of others chipped in. Their engaging personalities and favorite golf stories became the nucleus for this book. Bob has taken it several steps further with interviews, essays and the ability to laugh at himself. That's just the beginning of the story. Bob could tell you about the day Gary Player rode on the back of a hippie's Harley trying to make a starting time. But wouldn't you rather buy the book? With a title like '...Nothing Major,' can you be disappointed?"