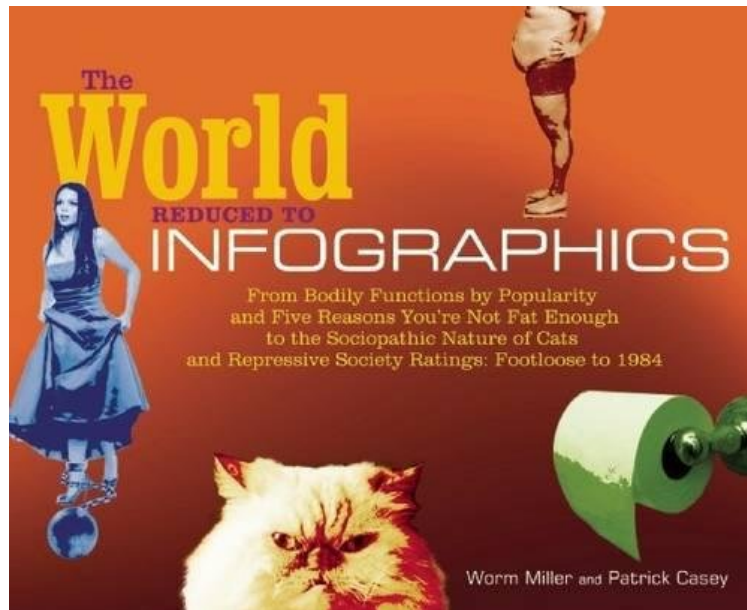


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## The World Reduced to Infographics: From Hollywood's Life Lessons and Doomed Cities of the U.S. to Sociopathic Cats and What Your Drink Order Says About You

Patrick Casey, Josh Miller

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**Patrick Casey, Josh Miller : The World Reduced to Infographics: From Hollywood's Life Lessons and Doomed Cities of the U.S. to Sociopathic Cats and What Your Drink Order Says About You** before purchasing it in order to gage whether or not it would be worth my time, and all praised The World Reduced to Infographics: From Hollywood's Life Lessons and Doomed Cities of the U.S. to Sociopathic Cats and What Your Drink Order Says About You:

8 of 8 people found the following review helpful. Worth it for the intro and examples alone.By Anthony NailerI bought this book thinking it was a primer on designing info-graphics. Blame the combination of late night browsing and one click kindle ordering. It's actually more of a `restroom reader' or whatever quaint name you use for the small pile of books that lives on your toilet. Good work colleague gift potential too.On the kindle, the book weighs in at 481 small pages, with the captions for a picture occasionally being cut onto the next page. It's mildly confusing, but otherwise fine. Some of the smallest text used in the info-graphs needs zooming in to read, or at least did on my computer.Things I liked: the book is genuinely funny in parts; light enough to blast through without feeling guilty about wasting time and actually comes with a bibliography for the various `facts' used! I also liked the introduction, but I'll come back to that later.Things I disliked: It's a little short, as it doesn't take much time to read each info-graph. Despite an excellent start, the book does lose a little of the coherence of the sets of ideas towards the end. The result feels like the first section was written to present to the publisher, and the tail end was rushed out on a deadline.As a student, things could always be cheaper. I don't think I'd pay \$10 for this again; the bulk of it is just too similar to what

you can find online for free. At \$3 it'd be an absolute bargain, so maybe \$4 for the kindle version? It's not like there's huge printing costs associated. As I mentioned at the start of the review, I bought it thinking it was a primer on designing infographs. Well, it certainly provides dozens of examples. The very first section also includes a brilliant and witty introduction to the concept: "A stealth bomber with an explosive payload of pure data. A wet willy of knowledge inserted into the eager ear." And a brief round up of the comedic possibilities of classic graph formats. Were the authors to ever return and expand this into a textbook, I'd instantly buy it (and probably moan about the price in the review). I hope they're reading.

4 of 4 people found the following review helpful. Visuals next to information is not infographics, this was poorly done

By Grady I love infographics and have been looking through a bunch of books like this for inspiration. This one was like an introductory book for people that had never heard of them, except that the infographics it included were absolutely terrible. Mind you, some were fine and enjoyable, but most of the 'infographics' were actually just text next to an interesting image. The point of an infographic is show information visually, while this just had visuals next to information.

0 of 0 people found the following review helpful. Worth the

Hardcopy

By Harmony This is book is clever and hilarious. The infographics range all over the board - from a comparison of philosophical facial hair to a handy-dandy reference chart of movie character heights (1ft - 30ft!) I initially purchased it in its Kindle format - it looks fantastic on the desktop app, and I imagine it would be just as great on the Kindle fire (which I don't own). I've decided to purchase the traditional paperback version as well, though, because while it is great for my own selfish consumption, I'd love to lay it out somewhere in my house to suck in unsuspecting friends and family members. Besides, according to one flowchart, purchasing this book is the key to being awesome and good-looking. If there's even a chance...

**LIFE'S MYSTERIES, WHY HOT WOMEN LOVE TACO BELL, AND MUCH, MUCH LESS ARE FINALLY EXPLAINED IN A WAY THE REST OF US CAN UNDERSTAND--WITH FLASHY COLOR GRAPHICS**

Respected academics agree that *The World Reduced to Infographics* is jam-packed with colorful illustrations. Now you can finally understand complex facts with the ease and enjoyment of eating an ice cream sandwich. After all, any information that can't be explained with a hilarious infographic isn't worth knowing. Are You Pregnant? Flow Chart Doomed Cities of U.S. Map Human Anatomy of Vices Diagram Reasons to Go Fishing Pie Chart Bowling Score by Drunkenness Area Graph

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