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## This Book Is No Joke

*James J. Haviland*

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**James J. Haviland : This Book Is No Joke** before purchasing it in order to gage whether or not it would be worth my time, and all praised This Book Is No Joke:

This Book Is No Joke! is the receipt to individual success. It reveals the critical ingredients necessary for enhancing one's sense of humor. What if you knew: Where a sense of humor comes from? What happens to it? How it can be

revived? What would it be worth to you?

About the Author At the tender age of fourteen, Jim Haviland left home hitchhiking to find his way in this brave new world, seeking adventure and wealth. And find his way he did. He returned shortly thereafter, with a wad of money, and has never looked back. From his early adventures, Jim developed an interest in identifying the possible existence of a distinguishing individual characteristic that enables one to lead effectively. He states the mystery has been solved! Capitalizing on twenty years of research, Jim recently revealed his resolution to an international audience and was recognized as the winner of the coveted International Platform Association (IPA) speakers competition. In This Book Is No Joke! Jim shares his secret with the world. As a corporate consultant, and former college president, corporate and foundation CEO, independent business owner in Australia, and former veteran, Jim applies what he has learned admirably.